"Think and implement processes simply - even if they are complex" is the mission statement of One Unity Consulting, a medium-sized IT company that inspires its customers with modern solutions in document management. One Unity Consulting uses the cloud services of Insiders Technologies for invoice recognition. The use of the smart INVOICE Cloud Services opens up a new level of quality, delivering leaner, faster projects for One Unity Consulting.

MOVING AWAY FROM COSTLY PROJECT BUSINESS

Many system houses and IT service providers currently find themselves in a considerable dilemma: The demand in the market for innovative solutions for digitization is huge, but the necessary personnel resources are in short supply for the multitude of potential projects. At the same time, the customers' willingness to expose themselves to lengthy and expensive IT projects is declining.

To escape this predicament, forward-thinking IT companies have evolved massively in recent years: Moving from classic project implementation to providers of hybrid and cloud-based business process solutions. Insiders Technologies partner, One Unity Consulting, recognized the benefits of hybrid or cloud-based business process solutions early on and made them available to customers.

With the digital processing of invoices in accounts payable (AP), One Unity's customers benefit from efficient verification and approval processes with excellent transparency. The central component for automating the AP process is document reading, in which all relevant information is extracted from the invoice document and made available. Because this
quality is one of the most critical factors for the overall success of the solution, One Unity Consulting placed an exceptionally high focus on this area. Having gained extensive experience with various solutions for invoice recognition, the company decided on smart INVOICE from Insiders Technologies.

MODERN INVOICE RECOGNITION IN THE CLOUD

One Unity Consulting uses EASY DMS, one of Germany’s leading document management systems, as a platform for its solutions. The product offers maximum flexibility in implementing complex review and approval processes as digital workflows and can be easily integrated with existing ERP solutions.

For invoice recognition with smart INVOICE, One Unity deliberately chose the cloud service. Cloud services are always the first choice for One Unity since they allow efficiency and speed in implementation that cannot be achieved with the classic local installation, operation, and maintenance model. One Unity can then pass these advantages on to its customers.

To this end, the company has connected the DMS platform with the smart INVOICE cloud service. The required connector was developed by One Unity itself and is based on the REST interface of the Insiders Cloud. It connects EASY DMS and the customer’s ERP system, such as SAP or Microsoft Dynamics, with smart INVOICE CLOUD and ensures the necessary data synchronization.

Every invoice document is securely transmitted to the Insiders Cloud and processed using state-of-the-art AI methods. The invoice data read - starting with the invoicing party and order references to the individual invoice items - is returned to the workflow.

The cloud model guarantees that the latest and most innovative software version is used, which is also perfectly configured by the manufacturer. Modern web interfaces are available for technical administration and post-processing.

“Connecting Insiders cloud services via the standard REST interface was hassle-free, and the platform’s

"With the integration of smart INVOICE as a cloud service, we can use the extensive expertise of Insiders in invoice recognition. This way, we take service overheads out of projects and can target our specialists where it’s about individual benefits for the customer. Our time-to-market is faster, and we can make more customers happy with the same team."

ORAZIO DI MARCO
MANAGING DIRECTOR, ONE UNITY CONSULTING

CHALLENGES FOR ONE UNITY CONSULTING

✓ Highest quality required for invoice recognition
✓ Focus on core competencies and integration of AI expert know-how
✓ Implement projects faster and with less effort
✓ Avoid initial investment hurdles
multi-tenancy capabilities are compelling. The setup time for new customers is zero. Furthermore, Insiders offers customization in addition to the standard service. This means that the solution can grow with the customer and can also be highly customized if the need arises,” Di Marco describes the smooth integration into the company’s own solution.

Security is, of course, a top priority. Insiders Technologies processes customer data at an ISO/IEC 27001-certified data center in Germany. From the receipt of the documents to the exit of the data, powerful end-to-end encryption prevents information from invoice processing from falling into the wrong hands. The customer always retains full control over their data.

There are further advantages for One Unity Consulting and its customers resulting from this cloud service model: smooth scalability, high stability, and transparent costs. In the Insiders Cloud, millions of documents are processed annually on a highly scalable and multi-redundant infrastructure, something that a single customer could not operate economically. This means that peak loads can be safely absorbed, and everyone benefits from a robust, highly available service. Sharing also allows for extremely low transaction costs. Fair billing based on actual document volumes ensures cost transparency and avoids high initial investments. Thus cloud services with smart INVOICE also open up a new level of quality and cost for medium-sized customers that in the past would have required a significantly larger volume of documents to be economically feasible.

MORE HAPPY CUSTOMERS AND GROWTH THANKS TO THE PARTNERSHIP

One Unity Consulting has always worked with the hybrid model and developed its own components, such as ZUGFeRD-compliant e-invoicing as cloud services. Due to the orchestration of cloud services, One Unity is particularly fast and flexible in delivering project implementation.

Through smart INVOICE CLOUD, One Unity can offer its medium-sized customers enterprise-level process quality at an attractive cost and with short implementation times. The projects can be completed with less effort, more speed, and higher quality. In the end, customers get a cost-effective solution, and they get it faster than the competition.

This win-win situation pays off: One Unity has gained over 20 new customers in a short period and sees excellent growth potential. Already, hundreds of thousands of their customers’ invoices are processed quickly and securely in the Insiders’ CLOUD.

As a customer-oriented service company, customer service is clearly at the top of the agenda for One Unity Consulting, making it even more important to rely on the partners involved. Experience shows that cloud services generally generate less support traffic than on-premises installations, but of course, issues can and do arise. Here, One Unity Consulting benefits from direct communication to the software manufacturer with its development teams in Germany - ‘Made in Germany’ has decisive advantages here as well.

"With Insiders Technologies, we have found a valuable partner for our further growth. smart INVOICE CLOUD is a competitive advantage and thus a catalyst for our success. The support is excellent, and we work together in a trusted partnership.”

Orazio Di Marco
Managing Director, One Unity Consulting
Insiders Technologies is a leading technology company and market-established software provider for Cognitive Process Automation. More than 3,000 customers from various industries rely on Insiders’ innovative solutions to optimize their document-centric business processes. Based in Kaiserslautern, Germany, it is the most successful spin-off of the German Research Center for Artificial Intelligence (DFKI). It has made it its mission to transform state-of-the-art AI technologies into real customer benefits. Insiders Technologies use the latest deep learning technologies and software solutions to understand heterogeneous content, extract business-relevant information, automate transactions and shorten response times. In doing so, the technological pioneering spirit and agility guarantee for continuous innovations and products on the pulse of time.

ABOUT ONE UNITY CONSULTING GMBH & CO KG

One Unity Consulting is an experienced and professional team of consultants and developers for enterprise content management, document management systems, and digital business processes. The consultants of One Unity Consulting bring many years of professional experience and expertise in ECM and DMS, both in practical implementation and in support of business processes. The developers are passionate about their work and continue to search for new, cutting-edge technological possibilities while delivering the flawless technical implementation of their customer projects. One Unity Consulting is a close partner of Insiders Technologies.

INSIDERS CLOUD: INTELLIGENCE SCALABLE, SECURE, PERFORMANT

The Insiders Cloud provides all Insiders products as flexible cloud services - easily individually configurable, secure, and scalable as required. Across all industries, all documents - from invoices to sick notes - can be recognized and evaluated with the latest AI technologies. This means that all scenarios relating to input management and customer communication can be implemented without lengthy projects, extensive installations, and costly investments in IT infrastructure. Since 2017, the Insiders Cloud has been used successfully by many companies and organizations of various sizes and processes many millions of pages per year. Development and operation are certified according to ISO/IEC standard 27001, as is the data center in Germany.

ABOUT INSIDERS TECHNOLOGIES GMBH

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